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News Release

BASF in the UK accredited as Carbon Literate

BASF is the first Carbon Literate Organisation in the UK chemical sector. Working with The Carbon Literacy Project, BASF has developed an accredited, company specific course which allows participants to be certified as 'Carbon Literate'.

Carbon management is a key topic for BASF. "It's essential for the world's leading chemical company to take a lead on this," said Sustainability Director Dr Geoff Mackey. "It is important to give our customers, partners and colleagues the knowledge to be able to reduce their own carbon footprint and that of BASF."

The Carbon Literacy Project, a Manchester-based non-profit organisation, provides a standardised and accredited approach to Carbon Literacy education involving a full day of learning, with a commitment to action as part of the output.

The Carbon Literacy training course involves learning about greenhouse gases and their impacts, how the climate is changing and what that means for individuals and society. It then looks at the various choices that we all have in our everyday lives and how different choices may reduce the greenhouse gases we produce. At the end of the course, each participant commits to at least two impactful actions – one to reduce their personal carbon footprint and the other to reduce their organisation's carbon footprint.

BASF joins 38 other leading companies that have been accredited by The Carbon Literacy Project as having a substantial commitment to Carbon Literacy. Accreditation supports the development (and recruitment and retention) of a Carbon Literate workforce and requires an organisation to engage positively with its audience or community in developing and delivering low carbon behaviour. BASF is committed to delivering its Carbon Literacy programme and will continue to work through the higher levels of Carbon Literacy accreditation.

“We feel that the challenge of climate change needs to be addressed now,” said Richard Carter, BASF’s Managing Director in the UK & Ireland. “Carbon literacy helps our employees to make better decisions to reduce production of greenhouse gases. Each individual action adds up to a much bigger effect, which is why we feel that Carbon Literacy education is essential.”

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of around €63 billion in 2018. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.

About the Carbon Literacy Trust

The Carbon Literacy Trust was formed in September 2013 and incorporated and recognised by the Charity Commission as a Charitable Incorporated Organisation in March 2014. Its charitable aim is “to advance the education of the public in the conservation, protection and improvement of the physical and natural environment” through the dissemination of Carbon Literacy. Further information at www.carbonliteracy.com