



We create chemistry

Sustainability News

Dear readers,

The Eco-Efficiency Analysis celebrates its anniversary in October. BASF employees developed this method exactly 20 years ago to harmonize economic and environmental factors. More than 600 studies have been conducted since then, providing facts and solid arguments to BASF, its partners, its customers and the entire industry — both when it comes to strategic decisions or the new and further development of products. We shed a light on how the Eco-Efficiency Analysis was developed and present some of the most exciting studies.

In the current newsletter, you will also learn more about the construction of a new acetylene plant at the Ludwigshafen site, which will start producing the important chemical starting material based on the world's most efficient production process in 2019. In addition, we will also provide you with some insight into the collaboration between Henkel, BASF and the development organization Solidaridad that aims at ensuring sustainable palm oil production. Last but not least, you will learn more about our participation in the Sustainable Brands conferences in Buenos Aires and Copenhagen.

We hope you enjoy reading our newsletter and invite you to explore the multitude of exciting topics on our [online platform](#).

Yours,
The editorial team



20th anniversary of the Eco-Efficiency Analysis

How are consumers supposed to decide between products that are cost-efficient and effective and at the same time have minimum environmental impact in terms of production, use and disposal? Questions like these are also relevant to the industry. Against this backdrop, BASF developed the Eco-Efficiency Analysis in 1996, making the company a pioneer in quantifying sustainability.

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BASF to replace acetylene plant in Ludwigshafen

BASF is building a world-scale production plant for acetylene at its Ludwigshafen site. The plant will start up at the end of 2019 and replace the existing plant. The new facility will use the world's most efficient production process.

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Dr. Peter Saling will be heading the ISO committee in the future

Standardization defines many aspects of our lives. ISO standards regarding environmental management issues will be handled under the leadership of Dr. Peter Saling, Director Sustainability Methods, BASF.

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Henkel, BASF and Solidaridad support around 5,500 smallholders in Indonesia

On the way to a sustainable palm oil industry, an important question for the oil producing countries is how to increase the yields from the land already under cultivation. This is why Henkel and BASF are collaborating with the development organization Solidaridad to support a project in Indonesia and advocate for smallholders and local initiatives.

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BASF receives Award for Best Integrated Reporting

The auditing company PricewaterhouseCoopers (PwC) honored BASF with the "Building Public Trust Award" for the Annual Report 2015. The prize was awarded for the first time and is geared towards companies that credibly report on non-financial aspects such as sustainability, risk management and corporate governance in addition to the conventional elements of business reports.

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BASF at the Sustainable Brands conferences in Buenos Aires and Copenhagen

In September, BASF participated in the Sustainable Brands conferences in Buenos Aires and Copenhagen as a sponsor. In workshops and presentations, BASF employees talked about topics such as circular economy and portfolio management with Sustainable Solution Steering®, and provided insights into BASF's commitment towards reaching the UN Sustainable Development Goals.

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Current News Releases

- [September 29, 2016](#)
Researchers want to produce formaldehyde from CO₂
- [September 21, 2016](#)
BASF's Signature on Osman Gazi Bridge
- [September 12, 2016](#)
BASF again listed in Dow Jones Sustainability Index
- [Show more news releases](#)

Events with BASF Presence

- October 19 - 21, 2016**
International Conference on Life-Cycle-Assessment of Food, Dublin, Ireland
- November 14 -16, 2016**
Sustainable Brands New Metrics Boston, USA
- November 22 - 24, 2016**
Responsible Business Forum Asia, Singapore
- [Further events](#)



Recommended reading: "The BASF Eco-Efficiency Analysis"

On the occasion of the 20-year anniversary of Eco-Efficiency Analysis, Dr. Peter Saling, Director Sustainability Methods, BASF, has written the book "The BASF Eco-Efficiency Analysis — A 20-year success story". It provides insights into a number of case studies, the beginnings of the method and its development over the past two decades.

[Take a look inside the book here.](#)

Do you have any questions, ideas or feedback? Please get in touch with us via sustainability@basf.com

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