



We create chemistry

News Release

BASF recognized as one of Canada's Top Employers for Young People for the third consecutive year

Mississauga, ON, January 24, 2025 – For the third consecutive year, Mediacorp, the country's largest periodical publisher, has recognized BASF as one of Canada's Top Employers for Young People. This award recognizes employers that offer young professionals the best workplaces and programs to launch or advance their careers and retain top talent.

As one of Canada's leaders in attracting and retaining younger employees, BASF has been cited by Mediacorp for its unwavering commitment to creating a supportive work environment for the next generation of professionals. This includes programs and initiatives such as paid internships, a comprehensive development program for graduates featuring rotational roles, in-house career planning services, training and skills development, and mentorship programs.

“At BASF, we empower young professionals by providing a nurturing environment designed to inspire and drive innovation,” said Peter Halder, Head of People at BASF Canada. “Our strong focus on professional growth, paired with our diverse presence across various industries, provides young talent with the opportunity to explore their passions, excel in their career and contribute to our winning culture.”

The editors of Canada's Top 100 Employers evaluate Canada's Top Employers for Young People in terms of the programs they offer to attract and retain younger workers. These include tuition assistance, co-op or work-study opportunities,

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mentorship and training initiatives, and career management resources that help younger workers advance more quickly within the organization. In selecting award recipients, the editors also consider the composition and profile of each employer's workforce.

BASF Canada's commitment to its employees has earned the company multiple other awards, including Canada's Top 100 Employers (2025), Greater Toronto's Top Employers (2025), Best Diversity Employers (2024), and 5-Star Benefit Program Award (2024).

To learn more, please visit [BASF Canada's profile](#).

About BASF

BASF Canada, headquartered in Mississauga, is a subsidiary of BASF SE and an affiliate of BASF Corporation in North America. BASF has approximately over 1,000 employees in Canada and had sales of \$2.5 billion in 2023. For more information about BASF Canada's operations, visit www.basf.com/ca.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €68.9 billion in 2023. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.