



# STEM

— Education —

*Inspiring Future Leaders*



 **BASF**  
We create chemistry





# Dedicated to Education

BASF has invested more  
than *\$1.3 million* in STEM  
grants and scholarships



Since 2010, more than  
**600,000 Students**  
ages 4 to 18 have participated in  
a BASF STEM Education program.



# INVESTING IN *Tomorrow's Leaders*

## Kids' Lab

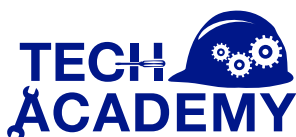
Creating Fun with Chemistry!



Kids always seem to have a sense of wonder. From peek-a-boo to building forts, the act of discovery brightens their day. Through our interactive Kids' Lab program (ages 4–12), BASF focuses that sense of wonder by **pairing chemistry with fun**. We give them what they love: a hands-on opportunity to explore connections between science and their world.

## Teens' Lab

Teenagers tend to take themselves pretty seriously. Well, so do we. We created our Teens' Lab specifically for them. Teens' Lab provides a unique opportunity to **use state-of-the-art equipment in a university-level lab**, where perhaps they'll spark an interest in future careers in science, technology, engineering and math.



Technically, there's more than one road to a technical career. There's computer technology and then there's industrial technology. Think operator, pipefitter or welder. **BASF's TECH Academy offers unique opportunities to high school students who have an eye on a career in industrial arts and process technology**. Inquisitive teens get the chance to explore skills along this path and engage with professionals to begin their journey in the industry.

CHEMICAL  
EDUCATIONAL  
FOUNDATION®



Chemistry plays a central role in our everyday life, and to help **K–8 students understand chemistry's impact**, BASF partners with the Chemical Educational Foundation (CEF) and is a sponsor of the You Be The Chemist Challenge®. For more information, check out [www.chemed.org/programs](http://www.chemed.org/programs).





BASF's *award-winning*, hands-on *STEM Education* programs inspire young minds and shape the future of our industry. To learn more about our STEM Education offerings, follow us on Facebook and Instagram.

For more information, visit [BASF.us/STEM](https://www.basf.us/STEM)

 **BASF Science Education North America**

 **@basf\_na**

**#STEMatBASF**



 **BASF**

We create chemistry