



爱我生命之源

LOVE THE ORIGIN OF OUR LIVES

净滩报告

CLEANUP REPORT

BASF

2021.04.25

- 2005 ● 在第10次政府间会议批准执行了西北太平洋行动计划中的“海洋垃圾项目”，并推荐使用国际海滩清洁活动（ICC）数据卡片进行调查。
- 2007 ● **仁渡海洋** 第一次组织社会志愿者开展海洋垃圾监测与清理活动，这也是中国民间组织首次开展的海洋垃圾监测活动。
- 2008 ● **仁渡海洋** 成为（Clean Up the World，CUW）的核准会员机构。
- 2009 ● **仁渡海洋** 获得海洋保护协会（Ocean Conservancy，简称OC）授权，是国际海滩清洁活动中国大陆地区总协调员。因此，我们也期待将此项目推向整个中国大陆的沿海地区。现已建立中国海岸线垃圾清理与监测网络
- 2021 ● 现在

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- 2005 ● The 10th intergovernmental meeting approved Marine Debris Project in NOWPAP and recommended to use International Coastal Cleanup (ICC) data card to monitor marine debris..
- 2007 ● For the first time, **Rendu Ocean** organized coastal cleanup and marine debris monitoring activities. It was also the first time for organization in China organized coastal cleanup and marine debris monitoring activities.
- 2008 ● **Rendu Ocean** became an approved member of Clean Up the World (CUW).
- 2009 ● **Rendu Ocean** was authorized by Ocean Conservancy (OC), became China ICC coordinator. Therefore, we also look forward to taking cleanup activities to whole coastal area in China. We have already founded a cleanup and monitoring network
- 2021 ● Now

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活动概况 Summary

1

坐标：滨江森林公园
LOCATION: Binjiang Forest Park

 121.5191°E
31.3858°N



参与人员：
PARTICIPANTS



志愿者
VOLUNTEERS

76



组织人员
ORGANIZERS

4



垃圾件数 Items: 2706 件 pieces

垃圾重量 Weight: 222.75 千克 kg



※黑脸琵鹭：又名黑面鹭，鸕科琵鹭属鸟类，嘴长而直，呈黑色扁平状，是全球最濒危物种之一，现为中国二级保护动物。

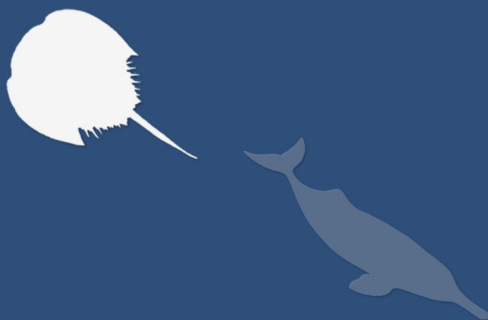
BLACK-FACED SPOONBILL: a large water bird with dorso-ventrally flattened, spatulate bill, confined to the coastal areas of eastern Asia, classified as an endangered species through IUCN in 2000.

相当于 111 只成年黑脸琵鹭的体重
equal to 111 adult black-faced spoonbills' weight

人均清理 Waste collected per person:

2.9 千克 kg

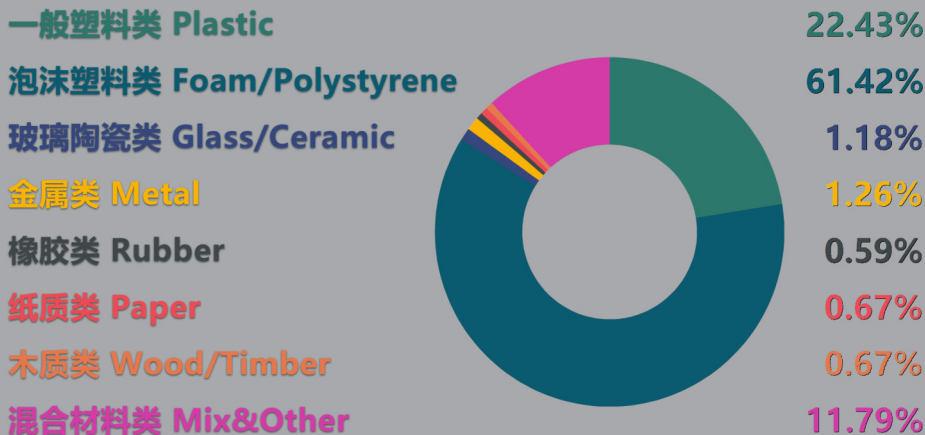
≈ 0.7 只成年中华鲎的体重
equal to 0.7 adult horseshoe crab's weight



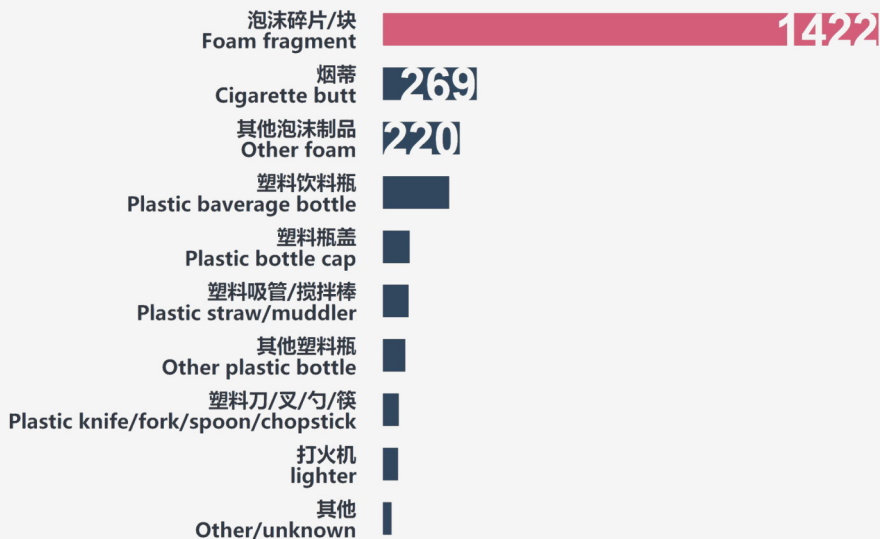
※中华鲎：又名马蹄蟹，属节肢动物，全身褐黄色有剑尾。和三叶虫同期出现，被称为“生物活化石”，其数量已经急剧减少，现为国家二级保护动物。

HORSESHOE CRAB: an arthropod with a yellow-brown body and a sword tail. Because of their origin 450 million years ago, same time as trilobites', horseshoe crabs are considered living fossils. Its population has been sharply declining.

各类垃圾数量占比 Material proportions:



垃圾数量TOP 10 Items:



※ 数据根据ICC记录卡进行统计
According to ICC Card

各类垃圾发现品牌数量占比：

Proportion of brand categories found in the waste

酒水&饮料类
Beverages

9 种品牌Brands
90.00%

零食&食品类
Food&Snacks

0 种品牌Brands
0.00%

生活日用品
Daily necessities

1 种品牌Brands
10.00%

其他类
Others

0 种品牌Brands
0.00%



品牌垃圾数量TOP3：

TOP 3 brands found in the waste

-1st-

康师傅

-2nd-

光明

-3rd-

蒙牛



※ 数据根据品牌监测卡进行统计
According to Brand Card

你愿意吗:

DO YOU WANT TO

推荐我们的活动

RECOMMEND OUR ACTIVITY TO OTHERS

86% 一定会!
DEFINITELY

14% 看情况
DEPENDS

0% 不会
NO, I WON' T



减少使用一次性物品

REDUCE SINGLE-USE ITEMS

100% 我愿意!
VERY MUCH

0% 我还没准备好
NOT READY



活动满意度调查:

SATISCFACTION



43% 非常满意
Excellent



57% 满意
Great



0% 一般
Ordinary



0% 不满意
Unsatisfied

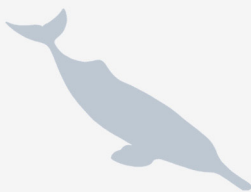
※ 数据根据问卷结果进行统计

※ According to the questionnaire result



-支持我们-

Support Us



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