



Sustainability News

Dear subscribers,

Based on our Social Engagement Strategy we further develop our social commitment activities worldwide, thus actively contributing to the UN Sustainable Development Goals. In a picture series, we show you some of the highlights of 2016 and provide background information on the projects and strategy.

In the current newsletter, you will also learn more about how BASF lives up to its commitment to source responsibly. And we report on how the company became a leader in water management as well as the "Cool Coatings" automotive coating technology that just won the German Federal Ecodesign Award.

We hope you enjoy reading our newsletter and invite you to explore the multitude of exciting topics on our [online platform](#). We wish you a happy holiday season and a great start into 2017.

Yours,
The editorial team



BASF to realign social engagement activities

BASF is further developing its social commitment activities worldwide, based on its Social Engagement Strategy. The common guiding principles for all activities worldwide will be the UN SDGs.

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BASF acknowledged as global leader in water management

BASF is one of the world's leading companies in sustainable water management and has been included in the "CDP Water A" list for the first time.

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Sourcing Responsibly

"We create chemistry for a sustainable future" — sustainability is at the core of BASF's corporate purpose and we have committed ourselves to source responsibly. Dr. Thomas Droege, Vice President of Procurement at BASF talks in an interview about the BASF-supplier Lonmin and the challenges that come with sourcing on a global level and across diverse industries.

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BASF receives the German Federal Ecodesign Award for "Cool Coatings"

BASF's Coatings division has won the German Federal Ecodesign Award. The jury was convinced by the "Cool Coatings" automotive coating technology's innovative approach and its sophisticated design, which enables a broad color range. BASF's "Cool Coatings" reflect infrared light and in so doing, reduce the temperature on the automotive surface and interior.

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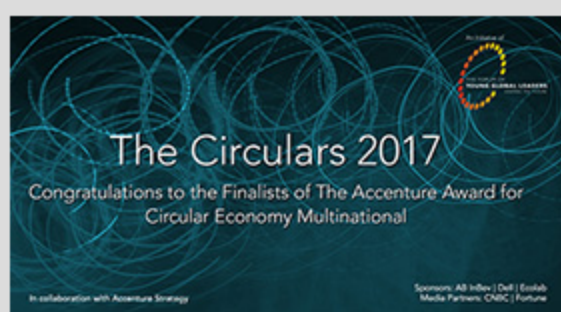
BASF at Sustainable Brands New Metrics Conference in Boston

In November, BASF as well as other companies and sustainability's leading experts came together at the Sustainable Brands New Metrics Conference in Boston. During the three-day event, BASF representatives joined a number of workshops and panels to share insights on BASF's sustainability strategy.

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Current News Releases

- [November 23, 2016](#)
Conserving resources during automotive production with integrated paint process
- [November 22, 2016](#)
Volkswagen and BASF present "Science Award Electrochemistry"
- [Show more news releases](#)



The Circularity Awards 2017

We are proud to be nominated as finalist for "The Circularity Awards 2017" which will be awarded at the World Economic Forum in Davos in January.

[Find out more here](#)

Do you have any questions, ideas or feedback? Please get in touch with us via sustainability@basf.com

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BASF - We create chemistry

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