

## **News Release**

BASF launches two new high-performance varieties with InVigor® brand's exclusive combination of three traits

- New varieties, InVigor LR 3540P and InVigor LR 5040P, join InVigor LR 4540P as the only varieties containing the TruFlex, LibertyLink<sup>®</sup> and PodGuard<sup>®</sup> traits
- Growers have potential for higher yields and benefit from triple-trait protection across early, early-mid and mid-season varieties
- The new varieties with a range of maturities makes the best available combination of traits suitable for sowing across a wider area

Melbourne, Australia – 8 August 2024 – BASF will launch two new high performance InVigor hybrid canola varieties for the 2025 growing season. This expanded InVigor canola range will allow farmers in all canola-growing areas to select varieties with excellent yield potential and manage their crops with unmatched flexibility.

BASF's InVigor hybrid canola breeding program is one of the most innovative programs in Australia. It introduced the PodGuard® (shatter tolerance) and LibertyLink® traits, both of which are still exclusive to local InVigor varieties. The LibertyLink trait enables the use of Liberty® (glufosinate-ammonium) herbicide on the growing crop if an extra herbicide mode of action is needed to control glyphosate-resistant or other hard-to-manage weeds. The PodGuard trait provides unique shatter-tolerance, reducing the risk of ripe seed pods shattering, compared to a conventional variety.

InVigor LR 4540P was launched last year as the first variety containing both the TruFlex and LibertyLink traits as well as PodGuard. It has an early to mid maturity rating of 4.5. The two new varieties have the same combination of traits with different maturities, as their names reflect. InVigor LR 3540P is a 3.5, early maturity variety. InVigor LR 5040P is a 5.0, mid maturity variety. All three varieties offer outstanding yield potential for TruFlex varieties within their respective timings.

"TruFlex varieties have always been valued for their high yield potential," said Parvana Wali, Head of BASF Agricultural Solutions Australia and New Zealand. "What our varieties add is enormous flexibility to help growers consistently achieve that potential. This includes the ability to use Liberty as well as glyphosate as an incrop herbicide to manage particular weeds. Then there's the flexibility PodGuard gives growers at harvest time, when they can let the crop stand for longer – and possibly choose to direct-head it – with much less risk of yield loss."

"Growers saw the benefits as they grew InVigor LR 4540P for the first time in areas with good to high rainfall. Now farmers across all canola-growing areas can choose one of our LR triple-trait varieties knowing that they're better equipped to deliver an excellent return on investment than any other hybrids, TruFlex or not," she added.

BASF remains committed to supporting Australian canola growers do the biggest job on earth with the launch of its cutting-edge solutions. The launch of these new InVigor varieties empowers farmers to navigate unpredictable environments and achieve consistent high yields.

The two new InVigor varieties will be available via the 2025 growing season reservation program, to register your interest either contact BASF customer service on 1800 558 399 or registered customers can Reserve MySeed via cropsolutions.basf.com.au/seed/myseed, from 1 September 2024.

For more information, please visit www.crop-solutions.basf.com.au

## **About BASF's Agricultural Solutions division**

Everything we do, we do for the love of farming. Farming is fundamental to provide enough healthy and affordable food for a rapidly growing population, while reducing environmental impacts. That's why we are working with partners and experts to integrate sustainability criteria into all business decisions. With €944 million in 2023, we continue to invest in a strong R&D pipeline, combining innovative thinking with practical action in the field. Our solutions are purpose-designed for different crop systems. Connecting seeds and traits, crop protection products, digital tools and sustainability approaches, to help deliver the best possible outcomes for farmers, growers and our other stakeholders along the value chain. With teams in the lab, field, office and in production, we do everything in our power to build a sustainable future for agriculture. In 2023, our division generated sales of €10.1 billion. For more information, please visit <a href="http://www.agriculture.basf.com">http://www.agriculture.basf.com</a> or our social media channels.

## About BASF in Australia and New Zealand

BASF serves key industries in the agriculture, coatings, manufacturing and mining sectors, and posted sales of about €441 million in Australia and New Zealand in 2023. As of the end of 2023, the company had 370 employees and operated 6 production sites across Agricultural Solutions, performance products and functional materials and solutions. BASF has been active in Australia for over 100 years, and about 60 years in New Zealand. Further information is available on www.basf.com/au.

## **About BASF**

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €68.9 billion in 2023. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.