

# Opening hours & dates

Monday to Friday (except on public holidays)

2nd Saturday of every month

## Daily program

11 am – noon in-house tour  
noon – 1 pm site tour

## Daily program English

1.30 pm – 2.30 pm site tour  
2.30 pm – 3.30 pm in-house tour

## Daily program

2 pm – 3 pm in-house tour  
3 pm – 4 pm site tour

We have your interest at heart: You select the program items according to your wishes. Children as of 6 years of age may participate in the site tours.

## Open-house Saturday:

### Site tours

9 am – 3 pm  
2 pm – 3 pm (English)

### Short tours

11 am, noon and 1 pm

### Exhibition

9 am – 4 pm

### Kids' Lab (6-12 years)

Registration: on our website  
Duration: 2 hours

# Great!

## Information

Discover BASF – Visitor Center

**BASF Visitor Center**  
Carl-Bosch-Straße 38 – Tor 2  
67063 Ludwigshafen  
Phone: +49 (0) 621 60-71640  
E-mail: [visitorcenter@basf.com](mailto:visitorcenter@basf.com)  
[www.basf.de/visitorcenter](http://www.basf.de/visitorcenter)

**BASF**  
We create chemistry

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# Wow!

# Cool!

Inspiring – Chemistry is amazing!

Chemistry and fun? They're a great combination! Take a completely different look at chemistry – and you'll really be amazed. Whether you already know something about it or whether you're discovering it for the first time. Spend an exciting day exploring the five floors of our exhibition center – on your own, with a partner, with your children, or with your friends. You can also take part in our fascinating live events, such as guided tours of the exhibition and the site.

It's  
free!



# Awesome!

## A new look at chemistry!

Chemistry makes your everyday life more colorful and amenable. The entire world of chemistry is waiting for you to explore at our – informative, intriguing, fascinating – exhibition.

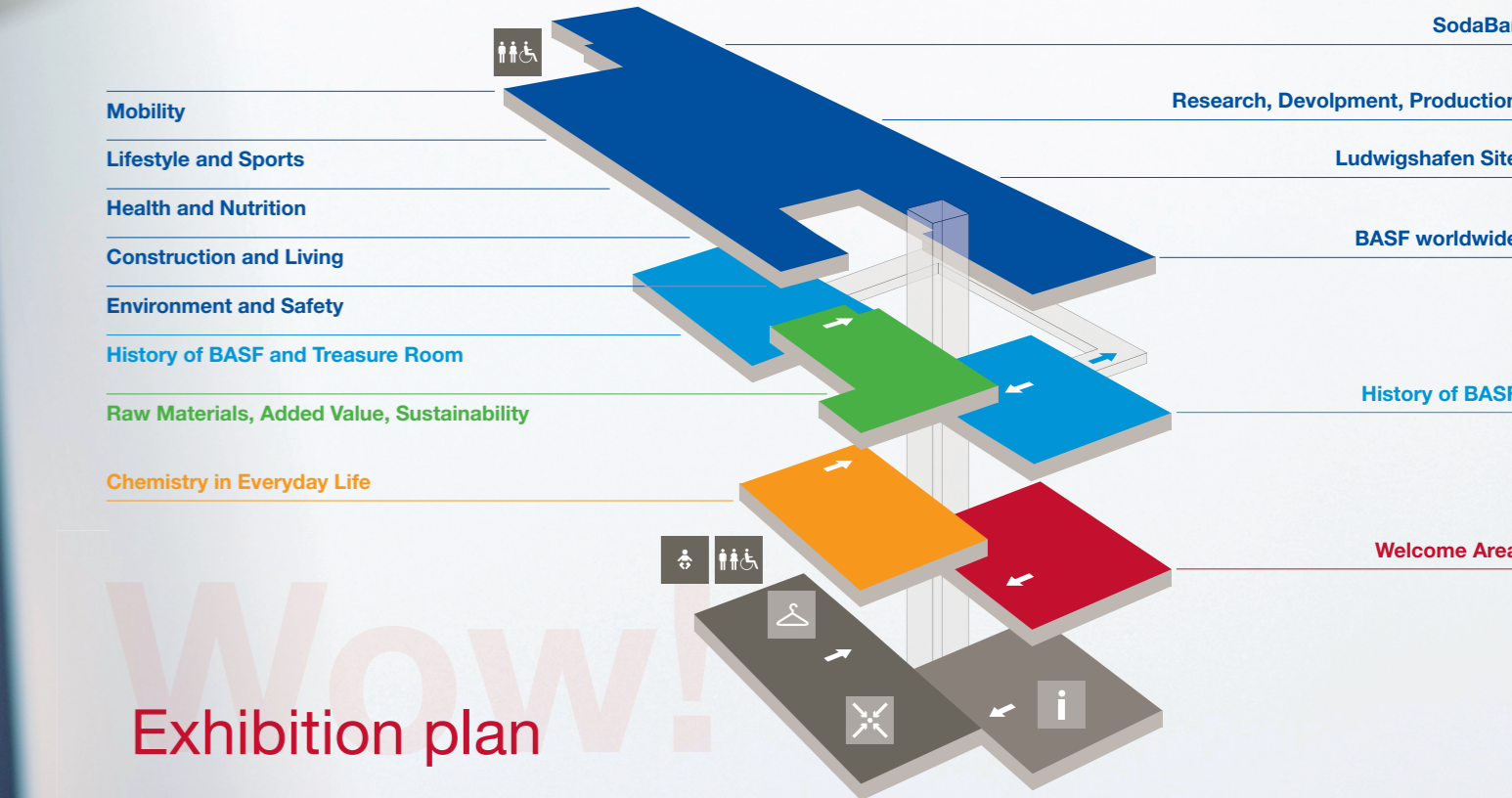
Covering five floors and 2,000 square meters, our exhibits show you everything that the science of chemistry can offer. You'll be amazed at how closely BASF is present in your everyday life.

We look forward to seeing you!

# Inspiring!

## Amazing – A lot to experience!

Toothpastes, cookies, perfumes: these are just a few of the things we use to show how chemistry affects your everyday life. We also put your senses to the test: can you tell the difference between natural and artificial colors, materials, fragrances, and flavors? Give it a try!



# Wow!

## Exhibition plan