



Sustainability News

Dear subscribers,

For BASF, circular economy is much more than waste management. The aim is to close cycles and use products and resources in the best way possible across the entire value chain. In this current newsletter, we give several examples, how BASF together with partners advances its circular economy solutions, and where we already make use of different aspects of this model. The biomass balance approach is one example of how BASF follows circular economy thinking in its production. This approach promotes the use of renewable raw materials in the BASF production Verbund and can be applied to most products.

In the current newsletter we also report on the employee event "Talk Sustainability — Nachhaltigkeit im Dialog", where Erika Karp, a renowned expert on SRI shared some insights about sustainable investments.

We hope you enjoy reading our newsletter and invite you to explore the multitude of exciting topics on our [online platform](#).

Yours,

The editorial team



BASF expands its existing circular economy solutions

BASF will further advance its existing circular economy solutions across its value chain and within its products and is thus joining two Ellen MacArthur Foundation initiatives for circular economy.

[More](#)



Using renewable raw materials in the Verbund

Waste can do more. When used properly, it can insulate houses, let walls shine white and keep babies dry. This is made possible by BASF's innovative biomass balance approach. We explain how this works and provide some product examples.

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CEO Guide to the Circular Economy

BASF among 13 others companies signed the WBCSD CEO Guide to the Circular Economy, which was presented at the World Circular Economy Forum in Helsinki in June.

[You can read the report here](#)



"Every single investment has an impact"

The series of events "Talk Sustainability — Nachhaltigkeit im Dialog" gives BASF employees the opportunity to discuss current sustainability topics with external guest speakers on a regular basis. In May Erika Karp, a renowned expert on socially responsible investments (SRI) came to Ludwigshafen. We spoke with her about the language of finance and shifting focus of the capital markets.

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Vitamins and education — a Connected to Care project in Egypt

Keeping future mothers healthy and giving babies the best possible start were some of the main goals of one of the 150 projects that were selected for funding as part of BASF's Connected to Care contest in 2015. The project is now running in Alexandria as a joint initiative of the Rotarian Action Group for Population (RFPD) and BASF Egypt.

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Current News Releases

- [June 12, 2017](#)
BASF Launches New Generation of Eco-Friendly Spray Foam Insulation
- [June 09, 2017](#)
BASF spurs production of sustainable palm oil products
- [Show more news releases](#)

Events with BASF Presence

- September 21, 2017**
Sustainable Brands Conference, Buenos Aires
- [Further events](#)

Current publications: White Paper "Operationalizing Impact Valuation"

BASF's 'Value-to-Society' assessment reflects the company's financial and non-financial impacts on society in monetary terms. BASF has shared its experiences with this new approach at the Impact Valuation Roundtable (IVR). There more than 20 international companies meet on a regular basis since 2015 to exchange experiences about the measurement and monetary valuation of business impacts on society. A first outcome of this exchange is the white paper "Operationalizing Impact Valuation".

[Read the White Paper here](#)



New video online — Sustainable Development Goals

Learn more about how BASF contributes to the 17 UN SDGs.

[Watch the video here](#)

Do you have any questions, ideas or feedback? Please get in touch with us via sustainability@basf.com

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