



Sustainability News

Dear subscribers,

"We want to be a thought and action leader in sustainability and we therefore want to increase the relevance of sustainability in our business decision-making process," said Dr. Martin Brudermüller, Chairman of the Board of Executive Directors at the presentation of BASF's new strategy on November 20, 2018. This strong ambition is reflected in the new sustainability targets. BASF wants:

- to grow CO₂-neutrally until 2030.
- to leverage its innovation power to achieve €22 billion in Accelerator sales by 2025.
- to cover 90% of its relevant spend with sustainability evaluations by 2025, and 80% of its suppliers will improve their sustainability performance upon re-evaluation.
- more than 80% of its employees to feel that at BASF they can thrive and perform at their best.

This newsletter focuses on strategic sustainability topics and projects which BASF drives. A study about sustainability trends in important customer industries was reflected in the course of the strategy. With innovative approaches like ChemCycling and Starting Ventures business models, BASF paves the way for an economical and societal rethinking and a successful transition towards a circular economy.

You are interested in more sustainability topics? Visit our [website](#). We hope you enjoy reading our articles.

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Survey: How can we improve the Sustainability News?

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BASF's new strategy aims for both profitable and CO₂-neutral growth

"With our new strategy, we are setting BASF on a course for growth," said Martin Brudermüller at the presentation of BASF's new strategy. To grow faster, BASF will have an even stronger focus on its customers and develop tailor-made offerings for them.

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Study: Sustainable Business Trends

For BASF, it is important to understand which trends will transform its customer industries. This study included a survey among sustainability experts globally. Their answers reveal how the industries in the different regions will evolve.

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ChemCycling: from plastic waste to new products

With chemical recycling, fossil resources for chemical production can be replaced with feedstock derived from plastic waste. Our video about BASF's ChemCycling project shows how it works.

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Project by BMW, BASF, Samsung SDI and Samsung Electronics to enhance sustainable cobalt mining

A contract to this effect between the companies, together with the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, will aim to improve artisanal mining working conditions, as well as living conditions for surrounding communities of a pilot mine in the Democratic Republic of Congo.

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Starting Ventures project enhances waste disposal conditions in China

The Starting Ventures project "Better environment, better life" aims at developing a cleaning solution for the disposal system in Guangxi. Moreover, low-income sanitary workers are trained for better chances on the job market.

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Current News Releases

November 12, 2018

[BASF produces methanol according to the biomass balance approach](#)

November 19, 2018

[BASF and GAC R&D Center co-develop concept cars for future mobility](#)

November 27, 2018

[BASF is most sustainable innovation partner for BMW](#)

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Events with BASF Participation

January 10, 2019

Research Press Conference, Ludwigshafen/Germany

January 22–25, 2019

World Economic Forum, Davos/Switzerland

February 26, 2019

Full-Year 2018 Results, Ludwigshafen/Germany

February 26–28, 2019

Greenbiz, Phoenix/USA

[Further events](#)

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