



We create chemistry

## Sustainability News

Dear subscribers,

Two years ago, the United Nations adopted the Sustainable Development Goals, which form the framework for sustainable management at an economic, environmental and social level for the next decades. Thorsten Pinkepank, Director Sustainability Relations at BASF SE, provided insights about what has changed since 2015 and what role companies play in the implementation of the goals — today and in the years to come. BASF is actively supporting the UN in reaching the goals and has just been recognized for its efforts with the SDG award by the Global Compact Network Canada.

One example on how BASF contributes to the SDGs is the BASF program Starting Ventures: the program supports projects worldwide that give people with a low income the opportunity to improve the quality of their lives through their own efforts. In a video featured in our current newsletter we introduce you to "Espacio Inklusivo", an automotive industry project in South America.

We also give an example on how BASF continues to develop its methods to measure sustainability and how our updated SEEBALANCE® method assesses sustainability across all three dimensions, increasing focus on a qualitative observation of social aspects.

We hope you enjoy reading our newsletter and invite you to explore the multitude of exciting topics on our [online platform](#).

Yours,

The editorial team



### "We can only achieve the SDGs if we work together"

Two years ago, the United Nations adopted the Sustainable Development Goals. Since then BASF has been actively supporting the United Nations with the implementation of the SDGs. Thorsten Pinkepank, Director Sustainability Relations at BASF SE, provides insights about what has happened over the last two years and how companies contribute to achieving the goals.

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### Espacio Inklusivo — a Starting Ventures project

BASF supports unemployed teenagers in South America in their training to become automotive spray painters. After finishing their education program, they are recommended to our customers for hire. The project therefore provides possible jobs and at the same time opens up new markets and partnerships. Since 2016, the BASF program Starting Ventures has supported projects which link these advantages.

[Find out more about „Espacio Inklusivo“ in this video](#)

### BASF listed in Dow Jones Sustainability World Index for 17 consecutive years

BASF has again been included in the Dow Jones Sustainability World Index (DJSI World). This year, the chemicals group has been especially recognized for its comprehensive innovation management, environmental and social reporting as well as its focused materiality assessment.

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### A newly developed method for assessing social aspects in SEEBALANCE®

In 2005, BASF developed the SEEBALANCE® SocioEcoEfficiency Analysis method which maps the three dimensions of sustainability: economy, environment and society. This method has now been updated: the analysis of the social dimensions now focuses even more on the qualitative observation of social aspects.

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### Origem project in Brazil — Every potato counts

Developed in 2015 as part of the BASF Creator Space™ program for collaborative innovation, the Brazilian program "Origem" aims to promote sustainable farming by optimizing the usage of resources and, at the same time, delivering higher marketable quality and yield of potatoes.

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### Current News Releases

- [September 19, 2017](#)  
A new dimension for the furniture industry: BASF and Sonae Arauco win AVK Innovation Award 2017 for 3D moldable wood fiber composites
- [September 14, 2017](#)  
BASF scores double win for functional coatings technology at the International Motor Show (IAA)
- [August 08, 2017](#)  
BASF and bse Engineering sign development agreement to transform CO<sub>2</sub> and excess current into methanol

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### Events with BASF Presence

- October 17 - 18, 2017**  
Ethical Corporation: Sustainability Reporting and Communications Summit, London, UK
- October 30 - November 01, 2017**  
Sustainable Brands Copenhagen, Copenhagen, Dänemark
- November 13, 2017**  
New Metrics Konferenz, Philadelphia, USA

[Further events](#)

### BASF Palm Dialog: impressions from the RSPO European Roundtable 2017

Since 2004, BASF has been an active member of the Roundtable on Sustainable Palm Oil (RSPO), a global organization for the sustainable cultivation of palm oil. This year, we were proud to support the European Roundtable of the RSPO as Gold Partner. We have collected the insights from London shared by representatives from our partners, stakeholders and the BASF Palm Expert Team. Find out what they have to say on the challenges for the supply chain, what the new palm paradigm is about and how we can include local people.

[Find out more on our Care Creations Website](#)



### BASF is recognized for its commitment to the UN Sustainable Development Goals

BASF was recognized by the Global Compact Network Canada for its outstanding efforts to advance action towards the 17 United Nations' Sustainable Development Goals (SDGs). The company received an SDG award in the large organization category on September 28.

[Find out more](#)

Do you have any questions, ideas or feedback? Please get in touch with us via [sustainability@basf.com](mailto:sustainability@basf.com)

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