

150 years



Sustainability News

Dear Reader,

The topic of energy and climate protection was not only discussed over the last few weeks at the COP 21 in Paris, experts were also working on solutions for smart energy of the future at the Creator Space™ tour stop in Ludwigshafen. In this current newsletter we also report on BASF's winning the German Sustainability Award for Resource Efficiency and we provide virtual insights to BASF's eco-efficiency house CasaE in São Paulo, Brazil.

We wish you an inspiring read and fun while exploring other exciting topics on our [online platform](#).

Your editorial team



BASF receives German Sustainability Award for resource efficiency

BASF was presented with the Special Award "Resource Efficiency" at the ceremony for the German Sustainability Award 2015. Margret Suckale, member of the Board of Executive Directors of BASF SE, thanked the jury on behalf of the employees of BASF Group: "The award is a confirmation as well as a great motivation for us."

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BASF supports a global climate protection agreement

Prior to the United Nations Climate Change Conference in Paris, BASF called for an ambitious agreement on climate protection. Dr. Kurt Bock, Chairman of the Board of Executive Directors of BASF SE, talks about the importance of a global agreement and the contribution made by chemistry.

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Creator Space™ Tour in Ludwigshafen

For ten days it was all about smart energy at the Creator Space™ tour stop in Ludwigshafen. In different formats, the participants worked on the central question: How can we shape the energy supply of the future?

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BASF at Sustainable Brands Conferences in Boston, Kuala Lumpur and London

How is BASF contributing to a sustainable future and how is the method Sustainable Solution Steering™ changing the company's business strategies? These questions were answered at several Sustainable Brands Conferences, BASF attended in October and November.

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Re-opening of CasaE in Brazil

CasaE in São Paulo is BASF's first eco-efficiency house in a tropical climate in Brazil. The high-performance materials used contribute to reducing water consumption and CO₂ emissions, and help increase the energy efficiency of the house.

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