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Our joint path towards sustainability and growth

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We live in a time of tremendous challenges...

“ We are leaving the comfort zone of our climate system ... and moving into completely uncharted territory. ”

Dirk Notz, lead author of IPCC Report 2021

Global challenges of the future



Growing Population

The current world population is expected to reach 10 bn by 2050



Urban Living

70% of the world population will live in cities by 2050



Energy Consumption

50% more primary energy consumption by 2050



Food And Feed

30% more food needed by 2050



Waste & Pollution



Climate Change

How much warmer ... how dry, how windy .. ??

The choices we make today will shape tomorrow's world



Signs of danger to humanity are evident

Our ambition: To be the preferred chemical company to enable our customers' green transformation.

We take responsibility to act decisively and lead by example

Together we are tackling the global challenges and unlocking new growth opportunities for a sustainable future

Climate Action

BASF is committed to achieving climate neutrality by 2050, with strategies to cut emissions and improve energy efficiency

Circular Economy

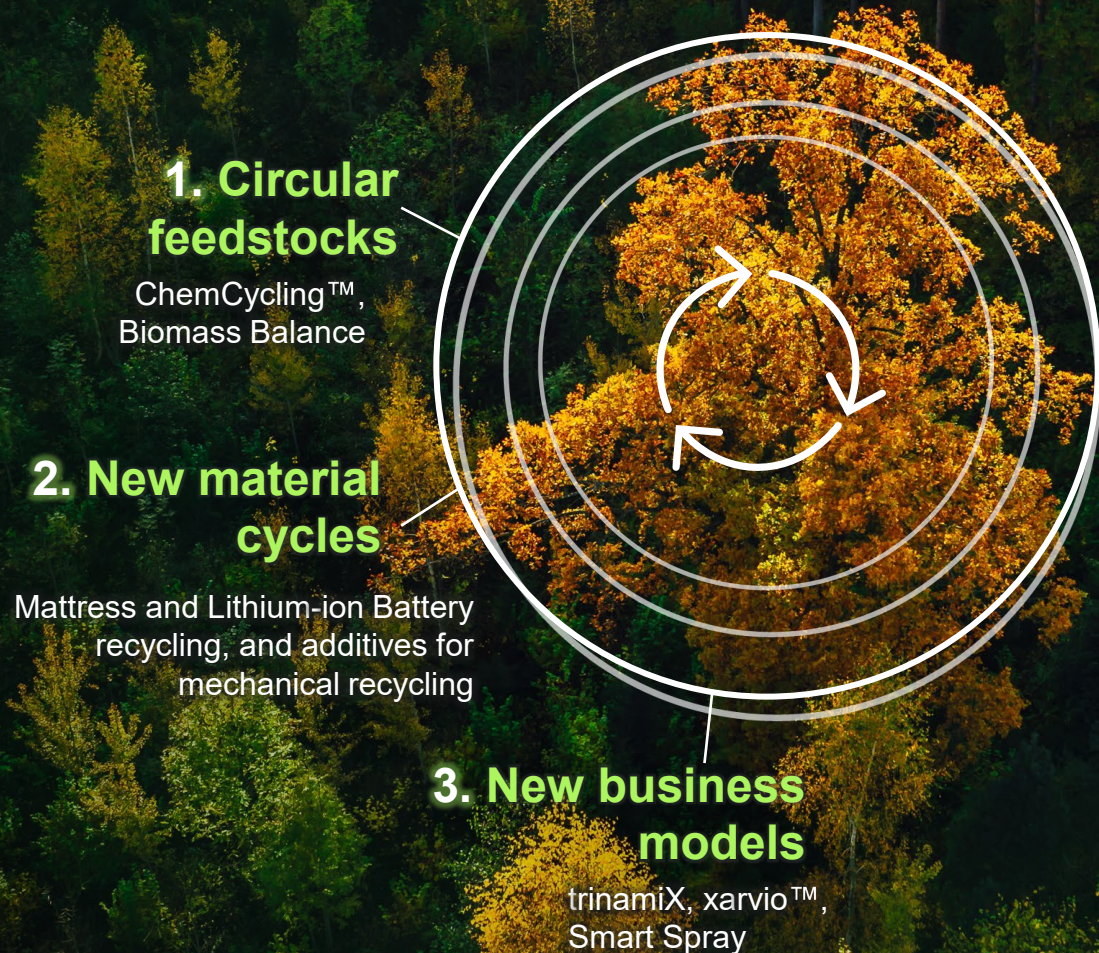
Circular Feedstocks, new Material Cycles, New Business Models

Resource Efficiency

Focus on minimizing water and raw material usage, optimizing energy requirements for sustainable production



To contribute to the circular economy switch we focus on three action areas, support transformation of our customers, new growth



'We aim to reach €10 billion sales from Loop Solutions for our customers by 2030'

Examples: ChemCycling™ / Battery Recycling / Digital Farming – new growth and opportunities on our joint path

Circular feedstocks

Before, I was a worn out tire!



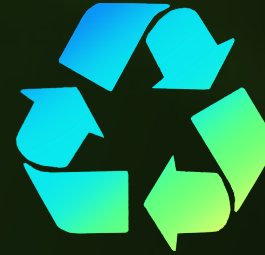
Schneider Electric

PCF reduced by 30%...



PCF: Product Carbon Footprint

New material cycles

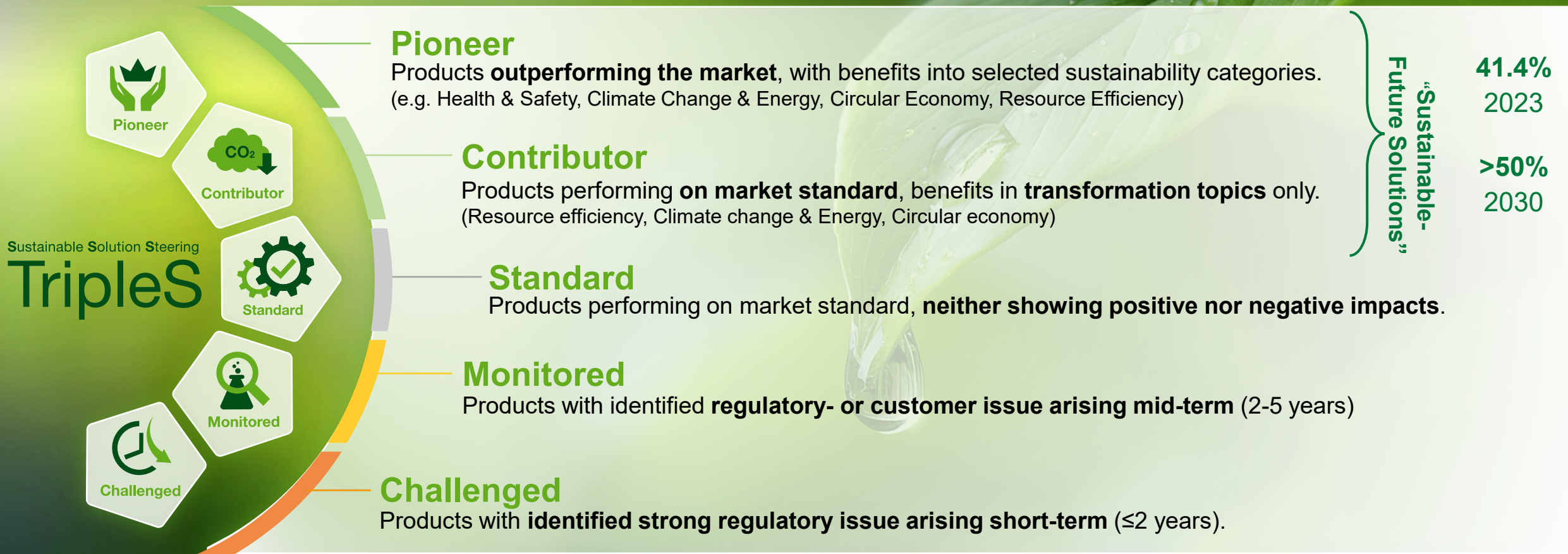


New business models



Strong dedication to creating sustainable solutions that benefit both, our customers and the environment

Sustainable Solution Steering: create a product portfolio which is increasingly sustainable, enable customers transformation and growth



Clear picture of sustainability drivers and concerns, guiding innovation and enabling future growth

Examples: Sustainable Products & Solutions to enable the transformation of our customer and create new growth

Lavergy® types

Biodegradable enzymes for the detergent industry



Neopor® BMB

Neopor® F 5 Mcycled™



ecovio®



An aerial photograph of a winding asphalt road that curves through a dense forest. The trees are in various stages of autumn, with some showing vibrant reds and oranges, while others remain green. The road is dark and has white lane markings. The overall scene is lush and natural.

THE ROAD TO
SUSTAINABILITY
BUSINESS GROWTH THROUGH SUSTAINABILITY



We create chemistry