

News Release

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CHINAPLAS 2018: Chemistry from BASF brings Chinese designer's new concept fashion show to life

- **New material applications for fashion including string and fiber made of Elastollan® TPU, and synthetic leather made of Haptex® PU**
- **BASF innovations help make functional clothing stylish**
- **BASF at CHINAPLAS 2018: April 24-27 at 7.2J61, National Exhibition & Convention Center, Shanghai, China**

Shanghai, China – April 12, 2018 – In a unique collaboration, BASF has partnered with renowned Taipei fashion designer Enchi Shen to create a concept fashion show featuring more than 20 new material applications from the world of chemistry.

Enchi Shen, Brand Director and Founder of fashion powerhouse [7Crash](#), has collaborated with BASF to create groups of outfits for a series of three thematic vignettes, each with a different look: Sporty 2018, Futuristic 2028, and Outerspace 2028. The looks include casual outerwear, eveningwear, as well as functional and protective clothing.

In this concept show, BASF will launch a range of material applications for fashion and design. String made of Elastollan TPU, a versatile material that can be extruded into different forms to provide designers with design freedom. With Haptex, an innovative polyurethane (PU) solution, BASF delivers a breakthrough in fashion with synthetic leather that offers good haptics, strong stitching, and high peel strength. BASF will also introduce fiber made of Elastollan TPU. Its low heat setting temperature enables fabrics to dry quickly and also saves energy in its production

and daily use.

Models will also be donning unique outfits made of polypropylene non-woven fabric, as well as polyethylene yarn that has been formulated with the latest-generation light stabilizer, Tinuvin® XT 55. This is normally used for making artificial turf. These have been created by designer Enchi Shen to showcase BASF's material solutions.

Auxiliary highlights framing the concept show include accessory products representing the thematic vignettes: a center console frame for vehicles containing Ultramid® Deep Gloss, chrome plating in a door handle interior, a firefighter's helmet with Ultrason® E (Polyethersulfone, PESU) and a fire hose made with Elastollan® thermoplastic polyurethane (TPU) solutions.

For more information on BASF at CHINAPLAS 2018, please visit <https://www.basf.com/chinaplas> or follow BASF_in_Action on WeChat.

About BASF in Greater China

BASF has been a committed partner to Greater China since 1885. With major investments in Shanghai, Nanjing and Chongqing, BASF is the largest foreign investor in China's chemical industry, and maintains the Innovation Campus Shanghai as a global and regional research and development hub. BASF posted sales of €7.3 billion in 2017 to customers in Greater China, and employed 8,982 people as of the end of that year. For further information, please visit www.basf.com/cn.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into five segments: Chemicals, Performance Products, Functional Materials & Solutions, Agricultural Solutions and Oil & Gas. BASF generated sales of €64.5 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.