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News Release

BASF launches critical insecticide for use in Canadian soybeans and potatoes

MISSISSAUGA, ON, January 17, 2019 – Canadian farmers have a new tool to protect their soybean and potato crops in 2019 with the launch of BASF's Sefina™ insecticide.

Sefina utilizes a unique mode of action, Group 9D active ingredient Inscalis™, to quickly halt aphid feeding, reducing production losses and virus transmission. In research and commercial trials across Canada and the United States, Sefina showed extended control of up to three weeks against additional aphid pests that have, over time, developed resistance to other insecticides.

“Canadian growers find it challenging to control aphids when populations are high,” said Andrew Geerligs, Corn and Soybean Crop Manager for BASF Canada. “Sefina’s fast activity provides a new solution to control aphids in soybeans and limit the spread of viral pathogens in potatoes. In addition, Sefina does not impact beneficial predatory insects, making it an effective tool for an integrated pest management strategy.”

As part of BASF's ongoing efforts to innovate solutions for growers, BASF developed active ingredient Inscalis, after its initial discovery by a team that included 2015 Nobel Prize recipient, Dr. Satoshi Omura of the Kitasato Institute.

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For more information on the use of Sefina in the 2019 crop season, contact **AgSolutions®** Customer Care at 1-877-371-BASF (2273) or visit agsolutions.ca.

Always read and follow label directions.

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About BASF's Agricultural Solutions division

With a rapidly growing population, the world is increasingly dependent on our ability to develop and maintain sustainable agriculture and healthy environments. Working with farmers, agricultural professionals, pest management experts and others, it is our role to help make this possible. That's why we invest in a strong R&D pipeline and broad portfolio, including seeds and traits, chemical and biological crop protection, soil management, plant health, pest control and digital farming. With expert teams in the lab, field, office and in production, we connect innovative thinking and down-to-earth action to create real world ideas that work – for farmers, society and the planet. In 2017, our division generated sales of €5.7 billion. For more information, please visit www.agriculture.basf.com or any of our social media channels.

About BASF

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 18,200 employees in North America and had sales of \$17.9 billion in 2017. For more information about BASF's North American operations, visit www.basf.com.

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The more than 115,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of more than €60 billion in 2017. BASF shares are traded on the stock exchanges in Frankfurt (BAS), London (BFA) and Zurich (BAS). Further information at www.basf.com.