

News Release

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BASF opens its own virtual platform for Fakuma 2020

- **Virtual platform offers chats with experts, product presentations, a digital coffee lounge and more**
- **Lectures and theme stands on important topics such as digitalization and sustainability**
- **Product highlights such as Ultramid® F Balance, the biobased thermoplastic polyurethane Elastollan® N and many more**
- **Registration is very easy at fakuma.basf.com**

Fakuma, one of the world's most important trade fairs for plastics processing, will not take place this year as usual. BASF offers customers and interested parties a great alternative: a dedicated virtual platform that will be online from October 13 to 20, offering more than 20 theme stands on 3D printing, processing technologies, electromobility and more. "We want to give our customers, whom we would of course have been very happy to welcome personally at the trade show, the opportunity to interact with our experts," says Jürgen Becky, head of the Performance Materials business unit in Europe. This is precisely where the virtual platform comes in: Flexible from home, on the train or from the office – the exchange with BASF experts is still guaranteed.

Presentations, live chats and much more

A varied program awaits visitors to the virtual trade fair. 15 exciting presentations on current hot topics in the plastics industry such as digitalization, sustainability and

electric mobility are on the agenda. These will take place from October 13 to 15 and from October 19 to 20. Afterwards, BASF experts will be available for live chats to discuss with visitors. In addition, more than 20 theme stands, ranging from household applications and metal replacement to tailor-made solutions for the mobility of today and tomorrow, are waiting to be discovered. Live chats to get in touch with the experts will also be offered at the booth. Product samples of the new Ultramid® F Balance, a transparent, flexible and partly bio-based material, can also be ordered. So stay tuned and register for our virtual platform at fakuma.basf.com. On this website, you can already catch a first glimpse of the topics presented at the fair.



Fakuma 2020: We are going virtual!

Register now online at fakuma.basf.com to chat with our experts, to experience interactive lectures and to explore the latest highlights on our virtual platform.

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Register for our news service at basf.com/pushnews.

About BASF's Performance Materials division

BASF's Performance Materials division encompasses the entire materials' know-how of BASF regarding innovative, customized plastics under one roof. Globally active in four major industry sectors – transportation, construction, industrial applications and consumer goods – the division has a strong portfolio of products and services combined with deep understanding of application-oriented system solutions. Key drivers of profitability and growth are our close collaboration with customers and a clear focus on solutions. Strong capabilities in R&D provide the basis to develop innovative products and applications. In 2019, the Performance Materials division achieved global sales of €6.06 bn. More information online: www.plastics.basf.com.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. More than 117,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €59 billion in 2019. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the U.S. Further information at www.basf.com.