



We create chemistry

Sustainability News

Dear subscriber,

The World Water Day under the motto "water and jobs" will be celebrated by the United Nations on March 22, 2016. As a resource water is of fundamental importance in chemical production: Find out more about how BASF contributes to global water protection and its responsible use and get to know some of our employees working in the area of water. In this newsletter we also report on a new traceability technology for crop protection products, the 10th anniversary of the Argan Program in Morocco and the employee event "Talk Sustainability" on the topic of climate protection.

We wish you an inspiring read and fun exploring further exciting topics on our [Online Platform](#).

Best regards,

Your editorial team



World Water Day 2016

Although roughly 70 percent of our planet is covered with water, it is increasingly becoming a scarce resource. The United Nations has defined access to clean water as one of the 17 Sustainable Development Goals (SDGs). BASF supports the SDGs and is committed to responsible use of water along the entire value chain.

[More](#)



Integrated report 2015 with graphic on how we create value

BASF has published its corporate report, which contains all key figures for the 2015 business year. The integrated report documents the company's economic, environmental and social performance. In the current report, for the first time, the combination of financial and nonfinancial figures can be seen in a graphic entitled "How we create value". This overview illustrates how BASF creates long-term value for the company, the environment and for society.

[More](#)



New traceability technology for greater product safety

BASF has announced the introduction of a new traceability technology for its crop protection products filling lines: Supply Chain Track and Trace (SCTT). This will enable BASF to show and document the route its products take from the filling stage until they reach farmers.

[More](#)

Climate protection as a potential engine to fuel economic growth

At the beginning of the year, the editorial team met with the renowned economist and climate expert Professor Ottmar Edenhofer, who was a guest speaker at the regular "Talk Sustainability" events that offer BASF employees the opportunity to discuss current sustainability issues with different experts. In our interview Edenhofer talks about climate protection and economic growth, the UN conference on climate change in Paris, and the role of the chemical industry.

[More](#)



10th anniversary of the Argan Program in Morocco

Argan oil has always been popular in cosmetic applications because of its moisturizing, tightening and anti-aging properties. Ten years ago BASF initiated a partnership with Targanine — a network of six oil processing cooperatives from the region of Agadir in southern Morocco.

[More](#)

Latest News

- [March 3, 2016](#)
BASF launches Maglis, a new online platform to help farmers improve crop management
- [March 3, 2016](#)
In-cosmetics 2016: BASF sets the course for a sustainable future with "All about tomorrow"
- [February 17, 2016](#)
Plastic with a cold grip
- [Show more news releases](#)

Events

- May 14 - May 17, 2016**
Sustainable Brands Cape Town, South Africa
- May 22 - May 24, 2016**
Sustainable Brands Barcelona, Spain
- May 25, 2016**
edie Sustainability Communications Conference
- [Further events](#)

Do you have any questions, ideas or feedback? Please get in touch with us via sustainability@basf.com

Join the conversation



© 2016 BASF SE

[Unsubscribe](#) [Contact](#) [Privacy Policy](#) [Disclaimer](#)

You are receiving this newsletter in response to a subscription request. Should you no longer wish to receive this BASF newsletter, you can opt out by clicking on the service link Unsubscribe.

Julia Stehlin
Editorial Office - Sustainability Communications

E-Mail: sustainability@basf.com
Postal Address: BASF SE, ZOA/CA - C100, 67056 Ludwigshafen, Germany

BASF - We create chemistry

BASF SE, Registered Office: 67056 Ludwigshafen, Germany
Registration Court: Amtsgericht Ludwigshafen, Registration No.: HRB 6000

Chairman of the Supervisory Board: Jürgen Hambrecht
Board of Executive Directors:
Kurt Bock, Chairman; Martin Bruder Müller, Vice Chairman; Hans-Ulrich Engel, Sanjeev Gandhi, Michael Heinz, Harald Schwager, Wayne T. Smith, Margret Suckale